



TRADOC CULTURE CENTER US PACIFIC COMMAND (PACOM)



Available Training

Training & products are available for the following countries:

- Burma
- India
- Japan
- Mongolia
- Philippines
- South Korea
- Thailand
- China
- Indonesia
- Malaysia
- North Korea
- Singapore
- Taiwan
- Vietnam

TCC PACOM Mission

To provide mission-specific culture training for all operational domains within the PACOM AOR.



If you require training on a country that is not listed, please contact the TCC.



Training Focus

The training focuses on the relevant aspects of the target culture: collective sources of identity, communication norms, how to engage and influence the local populace, and how to negotiate within the context of their culture.

Method of Delivery

Student-centric training methods are used in both small and large group environments. The exercises, activities, student engagements, and other methodologies are all based on the Army Learning Model.

Republic of Korea
Hangeul & Hanja (Hangeul)
Key Leader Engagement Card
TRADOC Culture Center

The Principles of Influence/Persuasion
Receptivity - identify who is receptive to your message...
Likings - people tend to be more inclined to respond to a request if they are the person making the request...
Authority - humans tend to have a deep seated sense of respect for individuals who possess high levels of knowledge...
Social Proof - When we are uncertain about whether something is correct or not, we tend to look at what others are doing for validation...
Building Report
Key Cultural Consideration

Indonesia Culture Smart Cards
BASIC FACTS:
• World's largest territory: 17,000 islands
• 5 main islands: Sumatra, Java, Kalimantan (Borneo), Sulawesi, Irian Jaya
• Largest Muslim population of any country
• World's largest world economy and largest in Southeast Asia, with steady economic growth due to many natural resources
• World's most rapid democracy
• Total: 253,609,142; 53% urban (2014)
• 170+ million people
• Also experienced strong economic growth with increase in middle class population (2014)

INDONESIA CULTURE SMART CARDS
NATIONAL IDENTITY
The Ministry of Pancasila (Five Principles) is portrayed on the shield of the national emblem Garuda Pancasila.
These values and beliefs are:
• One God - helps bring the many faiths together and supports tolerance of others
• Humanism - helps an emphasis on the need to treat each other well
• National Unity - seeks an independent identity and promotes support to a single nation
• Community based democracy - group deliberation and consultation
• Social Justice - helps people responsible to society as a whole
The philosophy was adopted during the year for independence from 1945-1949, and preserved during the Suharto regime, and is enshrined in the Indonesian Law. Contains the 17th opportunity to offer to honor values when making plans of the Indonesian Constitution.

TO INDONESIA
English, Indonesian, and Javanese (4.7%) include the basic communication elements of western business with a foundation for Indonesian and Javanese culture.
Batak (2.6%) Central Sumatra traditional, more traditional, more conservative.
Minangkabau (2.1%) Western Sumatra, more traditional, more conservative.
Madurese (1.9%) Central Sumatra, more traditional, more conservative.

Training Requests

If you would like to request training or have any questions, please contact the Mobile Training Team Coordinators:

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IKN: <https://ikn.army.mil/CultureCenter>